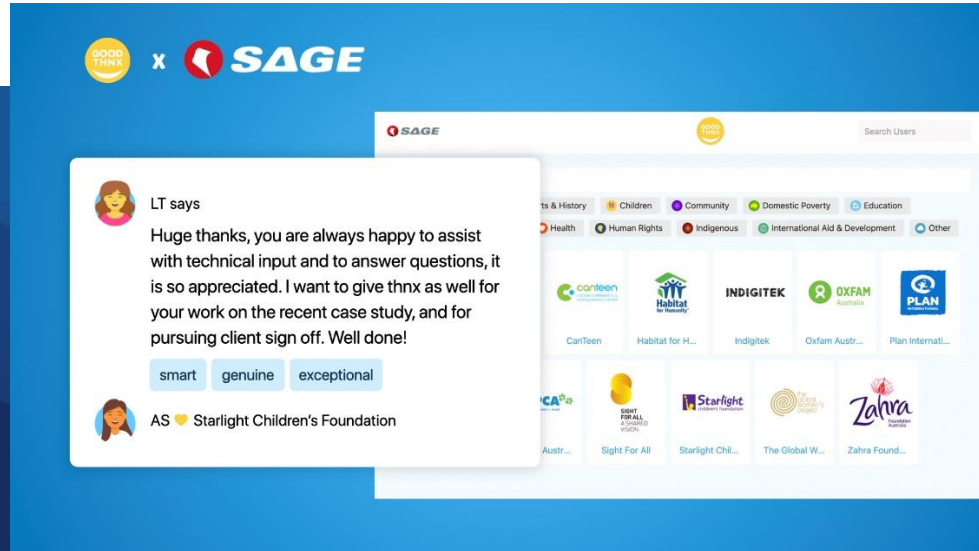




Success stories

Local tech company goes big at giving back

Tech giants and local companies using their "giving" app



Scaling-up during COVID

South Australian reward and recognition scaleup, Good Thnx, has used this period of new normality to advance work with tech giants Google and Slack. A host of forward-thinking companies including SA firms SAGE, SA Power Networks and Chamonix embracing as their gifting platform of choice.

Revolutionary recognition model

Founded in 2015 by Shannon Poulton and Ante Juricin, Good Thnx enables a more purpose-driven gifting system, users can send a dollar amount to a recipient who then choose to allocate the money to any of Good Thnx's 210 charity partners, or receive a gift from one of the platform's social-impact driven retailers.

Our Big Hairy Audacious Goal

"is to capture 1 billion pieces of gratitude and send \$1 billion to causes by 2030, creating a better workplace and a better world," says Poulton. "At \$2m in 2021, there are exciting times ahead"

Our clients love it

Good Thnx provides a more mindful alternative to traditional corporate gifts, such as branded plastic trinkets or wine - items either destined for landfill or that are not culturally appropriate. The

platform passes 100% of each monetary gift on to its charity partners - a group that includes SA recipients: Habitat for Humanity, Landcare, RSPCA, Second Chances and Vinnies.

Get on board!

Good Thnx is suited to companies with 30 employees, through to enterprise sized deployments and can be used to recognise both employees and customers. Connect

team with Good Thnx before the end of the financial year via the company website: www.thnx.me, or email: hi@goodthnx.me.

Entrepreneurs Programme

"Good Thnx is a great example of delivering value for all stakeholders from platform users through to charities" says Business Growth Facilitator Stephen Schmid from Delivery Partner Business SA.

Shannon adds "The \$20,000 match funded Business Growth Grant certainly assisted in the R&D for the Slack integration and the consultancy support we needed to confirm our initial thoughts and to assist in commercialising the concept".

"SAGE Group launched Good Thnx six months ago given its absolute alignment to our intention to have a greater impact in our community. During this time, our team has leveraged the tool to provide recognition and appreciation of other team members on a daily basis!" *Lesley Marchioro, General Manager - People and Culture, at SAGE*

