



Success stories

The Shed is getting bigger.

Big Shed Brewing have opened a new bigger brewery



Founded in a shed

Craig Basford (left) and Jason Harris (right) began brewing in Jason's shed in a rented property in the Barossa back in 2002. Their experimentation with brewing found keen customers, just as passionate about new flavours and led to them to setting up in business and moving to a small warehouse in Royal Park to pursue their passion for beer making.

Growth and a belief in the future of craft brewing has now launched a new brewery, bar, restaurant and events venue on Old Port Road.

A brand like no other

With offerings like: KOL SCHISEL, F YEAH, CALIFORNICATOR, FRANKENBROWN, GOLDEN STOUT TIME, JETTY JUMPER, CHERRY POPPER, ROYAL PARK LAGER, BOOZY FRUIT and seasonals like DR. SHEDLOVE, Big Shed Brewing reflects a light-hearted passion for experimentation with the brewing process not to mention labelling protocols.

The future of craft brewing

The construction and launch of the new facility will take production from 250,000 litres p.a. to 600,000 litres, scalable up to 3.2m litres. The facility includes a 300-person bar/restaurant and an event space for up to 1000 people.

The impact of COVID-19 on operations, particularly lockdowns and restriction on venue numbers has been overcome and the new site has become the established home of the brand. A shed worthy of the name.

Big Shed Brewing participated in the Australian Government's Entrepreneurs' Programme working with Trent Mader, Growth Facilitator from the program's delivery partner Business SA. Big Shed Brewing will use their Entrepreneurs' Programme Growth Grant to enhance their marketing effort and drive operational efficiency in the new facility.

Craig Basford puts it in perspective, "COVID obviously knocked everyone around and we knew it could go one of two ways:

We could bemoan all the things we could not do, or we could set to work on what we could. We quickly turned into an online/takeaway operation while our sales team were still on the road checking in on our clients, making sure they were OK for beer but more importantly just OK!"

"We found the genuine concern for others has resulted in better relations as we emerge from this. That coupled with the ongoing and amazing support from our retail customers has meant we are in a good place to take our business to the next level". – Craig Basford.

The future is dynamic

Big Shed have received international recognition and demand for exports to beer drinking destinations like the UK and Europe.

While it is not clear that Europeans will understand the labels, they are sure to understand the quality and innovation of the product.